



*Parks, Recreation and
Neighborhood Services*

PARKS AND RECREATION COMMISSION

District 1— Daphna Woolfe
District 3— Adelina Del Real
District 5— Ernesto Bejarano
District 7— Trami Cron
District 9— Rudy Flores, Vice Chair
Citywide— Virginia Thomas

Sergio Jimenez, Chair —District 2
Barinder Ahluwalia—District 4
Demerris Brooks-Immel—District 6
Vacant—District 8
Brian Quint—District 10

Draft Minutes

Wednesday, October 02, 2015
5:30 p.m.

I. Call to Order & Orders of the Day

- Chair Jimenez called the meeting to order at 5:36 pm
- Commissioners Bejarano and Cron absent

II. Public Comment

(Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Parks and Recreation Commission - Speakers are limited to 2 minutes).

- Pat Pizzo suggested names collected at meetings be used to inform attendees of future agenda items.

III. Announcements

- None

IV. Consent Calendar

- A. Approve the Minutes of September 2, 2015
- B. Approve the Attendance Report
- C. Receive and File Correspondence to Commission

Documents Filed: (1) Minutes of September 2, 2015. (2) Attendance Report for September 2, 2015. (3) Documents received during Public Comment.

Action: Upon motion by Commissioner Flores, seconded by Commissioner Del Real and carried unanimously, the Commission minutes and attendance report were approved. (8-0-2. Absent: Bejarano and Cron)

V. Reports

A. Chair;

B. Director; Steve Hammack reported on the following:

- VivaCalleSJ event on Oct 11, 2015
- Chair Jimenez mentioned the October 10, 2015, Pumpkins in the Park event.

C. Council and Commission

1. Council Liaison; Michele Dexter – reported on the following:

- Heart of the Park event at Martin-Fontana Park
- Mondays at Almaden Lake Celebration
- Open Space Authority Sanfilippo land purchase
- 2016 4th of July event in the planning stages

2. Senior Citizens Commission; no one present

3. Youth Commission; Jason Kim, D9 Youth Commissioner shared with the Commission several events attended by the Youth Commissioners and inquired how the Youth Commission could help the PRC.

D. Department Staff

1. Customer Outreach Strategy

Documents Filed: (1) Memorandum from Traci Tokunaga, dated September 23, 2015, introducing the item. (2) Presentation providing an overview of the PRNS Brand Identity Initiative.

Traci Tokunaga, Program Manager, PRNS & Ricardo Cortez, Webmaster, PRNS, provided the presentation.

Commission discussion ensued.

Traci Tokunaga and Ricardo Cortez responded to Commissioner questions.

VI. New & Returning Business

A. Cannery Park Master Plan

Documents Filed: (1) Memorandum, with attachments, from David McCormic, dated September 23, 2015, recommending to accept the master plan and recommend City Council approval.

David McCormic, Associate Landscape Designer, PRNS, Shari Van Dorn of Van Dorn Abed Landscape Architects, Inc, and Erik Schoennauer of The Schoennauer Company, LLC, provided an overview of the project.

Chair Jimenez opened the item for public testimony.

Public Comments:

- Pat Pizzo inquired about the ratio of park space included in the project.

Commission discussion ensued

David McCormic, Shari Van Dorn and Erik Schoennauer responded to Commissioner questions.

Action: Upon motion by Commissioner Brooks-Immel, seconded by Commissioner Del Real, the motion carried unanimously. The Master Plan was accepted, with a recommendation for City Council Approval. (8-0-2. Absent: Bejarano and Cron)

B. Golf Audit Update

Documents Filed: (1) Memorandum from Steve Hammack, dated September 22, 2015, recommending to accept the Municipal Golf Program Audit Report. (2) The Office of the City Auditor Golf Courses Report.

Sharon Ericson, City Auditor, presented an overview of the report and the proposed policy priorities.

Chair Jimenez opened the item for public comment:

- Danny Garza, Judy Soito, Helen Garza, Bob Leininger, John Zamora, Barbara Kempczinski, Marie Arnold, Juan Estrada, Janie and Korey Richardson spoke in support of keeping the golf courses and their programming.
- Joe Nieto inquired if the MGPTF is for revenue or to help kids and spoke in support of kids programs and their benefit to youth at First Tee.
- Scot Hathaway of Course Co. provided an overview of his programs.
- Pit Pizzo shared a statement regarding getting rid of Rancho del Pueblo.
- George Maxe of The First Tee provided the background on his business and his being committed to the youth of San Jose.
- Larry Ames expressed keeping the land as open space.

Commission discussion ensued.

Sharon Ericson, Steve Hammack, Deputy Director, PRNS and Cindy Rebhan, Parks Manager, PRNS, responded to Commissioner questions.

Action: Upon motion by Vice Chair Flores, seconded by Commissioner Brooks-Immel, the motion passed. The Golf Audit Report was accepted along with a request to write a letter to the City Council to include the following: the importance of preserving open space while looking for a higher use for the land; to find creative ways to address the debt service and operations, modeling operations more like that of Muni; to address the debt service and the operational loss in a way that preserves open space for the community; to perform community outreach; and to mitigate the subsidy in such a way that would allow for a reduction or elimination of the subsidy, without selling the property. (7-1-2. Noes: Thomas Absent: Bejarano and Cron)

C. 2015-16 Parks and Recreation Commission (PRC) Work Plan.

Documents Filed: (1) 2015 – 2016 Draft Work Plan for the Parks and Recreation Commission

Steve Hammack, Deputy Director of Parks, PRNS, highlighted items on the work plan and the following were discussed:

- Staff's recommendation to move the OPDMD item to January
- Report on Knights Denmark trip
- Cricket

Action: Commissioner Woolfe moved to accept the work plan, seconded by Commissioner Ahluwalia. The motion carried unanimously, accepting the 2015-16 Parks and Recreation Commission Work Plan.
(9-0-1. Absent: Bejarano and Cron)

VII. Adjournment

Meeting adjourned at 8:28 p.m.

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For questions, please contact Teresa Meyer-Calvert at (408) 793-4186.

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